

A circular graphic on the left side of the slide. It features a central map of New Jersey. Surrounding the map is a blue ring with the text 'Metro Mobility Study' and 'Metro Mobility!' in white. Three curved arrows point clockwise around the ring. At the top of the ring is a bus icon, at the bottom is a van icon, and in the center is a train icon.

Northeast New Jersey Metro Mobility Study

Technical Advisory Committee Meeting #2

January 25, 2012
NJTPA

Meeting Agenda

A circular graphic on the left side of the slide. It features a light blue background with a darker blue outer ring. Inside the ring, the text "Metro Mobility Study" is written in a circular path. Below the text, there are icons for a bus, a train, and a car. Arrows indicate a clockwise flow from the bus to the train, and from the train to the car.

- 1. Project Update**
- 2. Key Findings-Field Data**
- 3. Key Findings-Stakeholders**
- 4. Revision to Service Planning Approach**
- 5. Final Project Timeline**
- 6. Next Steps**
- 7. Wrap-Up**

Project Update



- **Data Collection Issues**
- **Tenets of Study Changed**
- **Change in Conditions**
 - Stagnant Economy
 - Cancellation of ARC
 - Toll Increases/Fare Increases
 - Cancellation of PABT Bus Garage
- **Long-Term Considerations**
 - #7 Extension to Secaucus Transfer
 - Increased role of Secaucus Transfer
 - “PABT” west of Hudson River

Goals

- **Develop Bus Service Database in Bergen and Passaic Counties**
- **Identify service gaps and underserved areas**
- **Adjust service patterns to improve service by efficiently using existing assets**



Goals (continued)

- **Get feedback from commuter population**
- **Effectively reach non-transit users**
- **Coordinate with local jurisdictions**



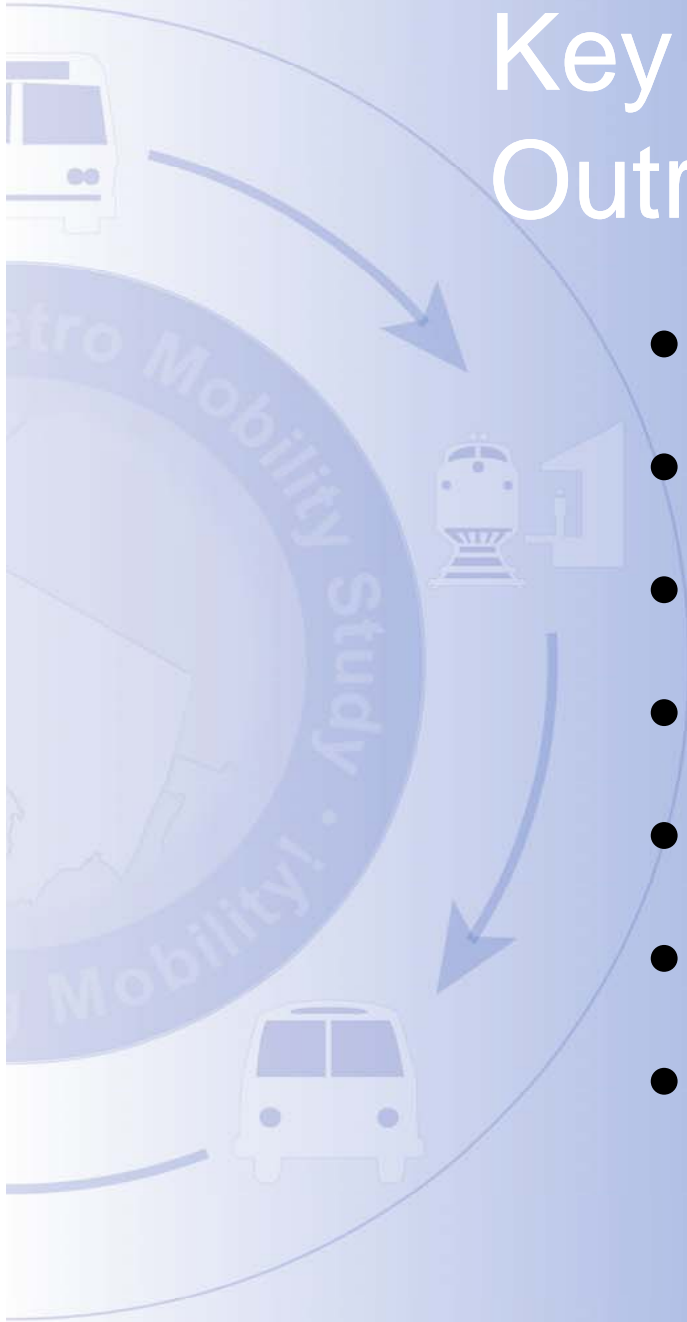
Project Philosophy

- **Focused on Efficiencies:**
Doing More with Less
- **Maximizing Connectivity & Mobility**
- **Engaging Stakeholders**
- **Employing Creative Solutions**



Key Findings – Stakeholder Outreach

- **Riders**
- **Counties**
- **Municipalities**
- **Bus Operators**
- **Colleges**
- **Hospitals**
- **Shopping Centers**



Key Findings – Riders

- **On-Time Performance**
- **Conditions at PABT**
- **Span of Service**
- **Interstate Service**
 - Earlier AM buses
 - Midday Service
 - Late after Schedule Adjustments for Construction Workers
 - Later Evening Service
- **Amenities at Park Ride Lots**
- **Fares**
- **Driver Attitudes**

Key Findings – Counties


- **Better Connectivity**
- **Intrastate Services**
- **Transit Hubs**
- **BRT**
 - Bergen County-Route 17
 - Passaic County-Hamburg Turnpike
- **Linkages to Places with Current and Future Job and Educational Opportunities**

Key Findings – Municipalities

- **Bus Stop Locations**
- **Commuter Parking**
- **Route Alignment**
- **Bus Shelters**



Key Findings – Bus Operators



- **Blocked Bus Stops**
- **Local Police**
- **PABT Operations**
 - Communications
 - Access to Building
 - Traffic Conditions
 - Fare Collection
- **Fare Enforcement and Policy**
- **Joint Carrier Fare Policy**
- **Service Adjustments**

Key Findings – Colleges

- **Improved Service to Campuses**
 - Existing and New Service
- **Connectivity to Shopping and Job Opportunities**
- **Connectivity to Other Colleges**
- **Ability to Become Transit Hubs**
- **Student Fare Discounts**

Key Findings – Hospitals

- **Span of Service**
- **Better Coordination with Employee Shifts/ Multiple**
- **Closer Bus Stops to Facility**
- **Employee Free Parking**
- **Connectivity to Local Community**
- **Transit Service Information**
- **Transit Chek Program**

Key Findings – Shopping Centers



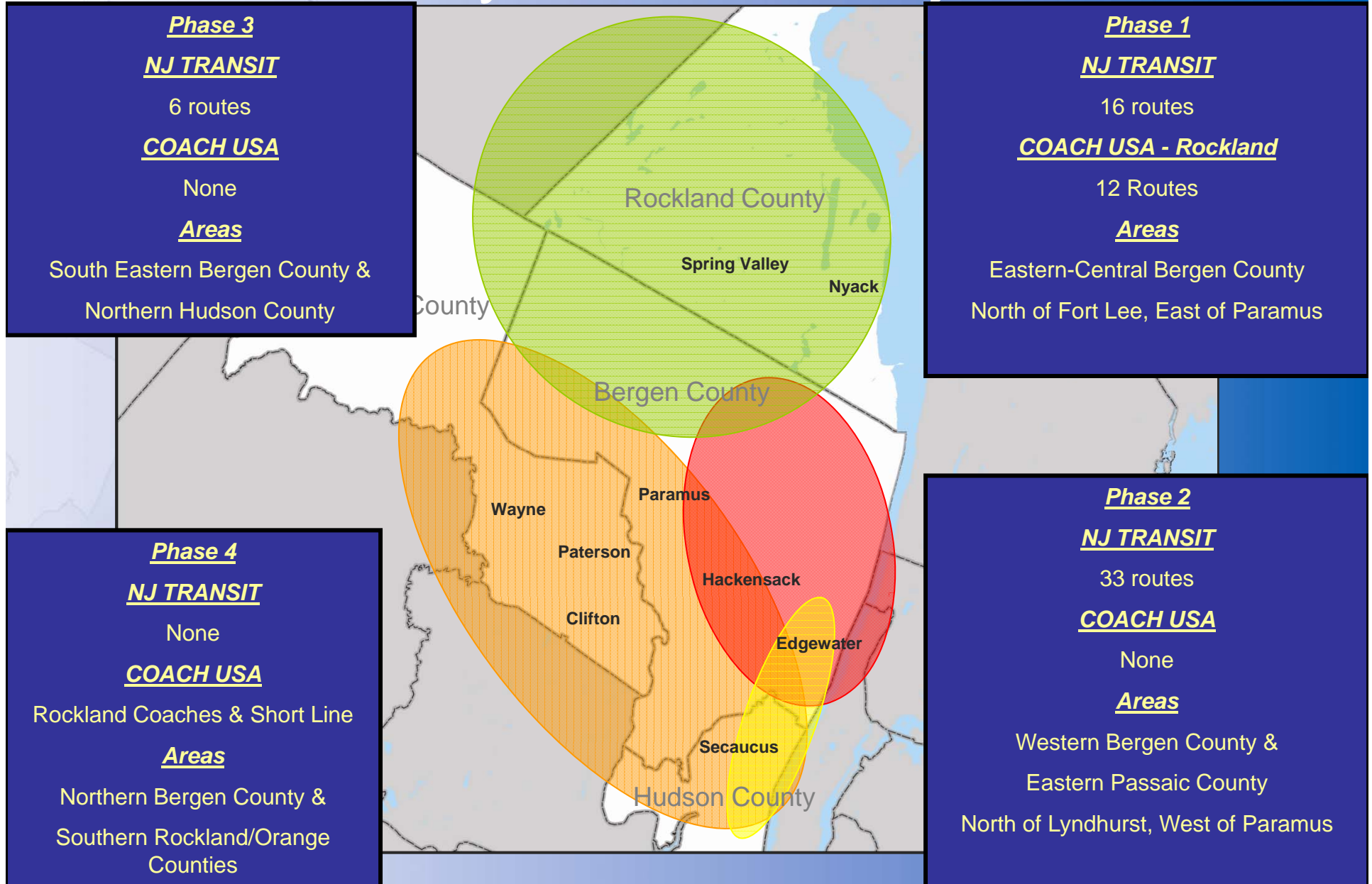
- **Serve as Transit Hub**
- **Sensitive to Location of Bus Facility on Site**
- **Seasonal Bus Service Changes**
- **Commuter Parking**
- **Funding Arrangements**
- **Better Coordination with Employee Shifts/ Multiple**
- **Local Roadway Access**
- **Transit Service Information**
- **Transit Chek Program**

Revision to Service Planning Approach

- **Eliminated Four Regional Plans**
- **Focus on:**
 - Interstate Routes
 - Local/BRT
 - Park and Ride



Study Area and Project Phases



Phase 3

NJ TRANSIT

6 routes

COACH USA

None

Areas

South Eastern Bergen County &
Northern Hudson County

Phase 1

NJ TRANSIT

16 routes

COACH USA - Rockland

12 Routes

Areas

Eastern-Central Bergen County
North of Fort Lee, East of Paramus

Phase 4

NJ TRANSIT

None

COACH USA

Rockland Coaches & Short Line

Areas

Northern Bergen County &
Southern Rockland/Orange
Counties

Phase 2

NJ TRANSIT

33 routes

COACH USA

None

Areas

Western Bergen County &
Eastern Passaic County
North of Lyndhurst, West of Paramus

Revision to Service Planning Approach

Interstate Routes

- **Service Changes**
- **Route Realignment**
- **Fare Policy**
- **Integrated Bus Information Site**



Revision to Service Planning Approach

Local Service/BRT

- **Service to Existing and Potential Job Opportunities**
- **Weekend Service**



Transit Hubs and Nodes

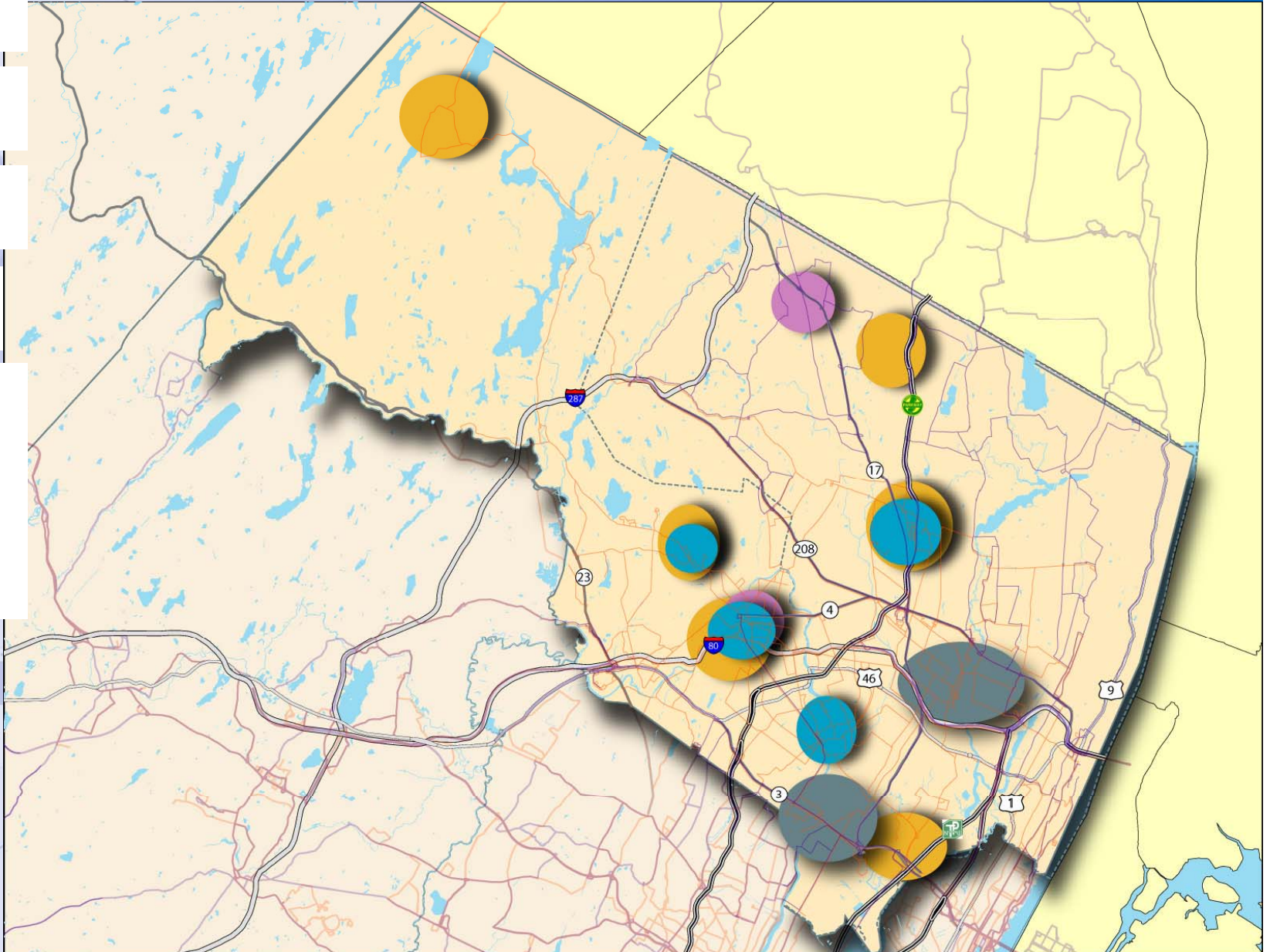
Transit linkage opportunities

Intermodal opportunities

Institutional clusters

Activity centers

Transit linkages, intermodal opportunities, institutional and activity centers



Revision to Service Planning Approach

Park and Ride

- **Criteria**

- Location
- Availability
- Existing Bus Service
- Limited Capital Costs

- **Potential Sites**

- **P³ Initiatives**

Revision to Service Planning Approach

Traffic Operations Improvements

- **Geometric Improvements**
- **Traffic Signal Timing**
- **Parking Restrictions**
- **Relocate Bus Stops**
- **Enforcement of Traffic/Parking Regulations**
- **Bridge Plaza**

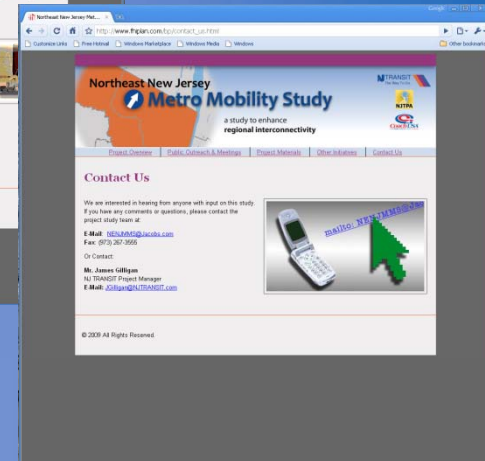
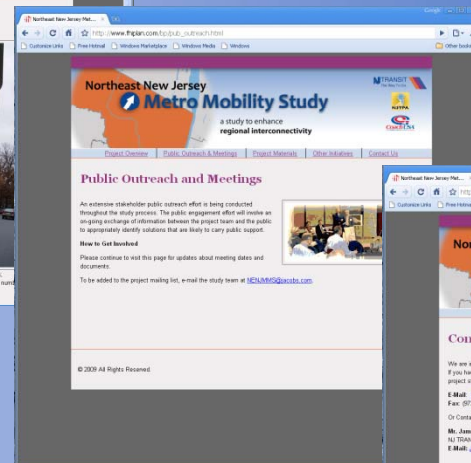
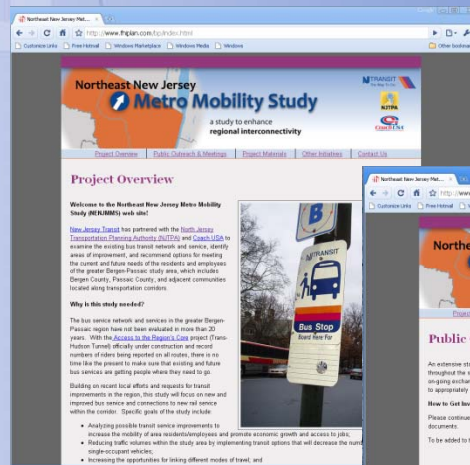
Revision to Service Planning Approach

Other Initiatives

- **Integrated Fare System/
Simplified Zones**
- **Bus Information Integration**
- **Modernize Communications**
- **Bus Schedules**
- **Bus Stops and Bus Shelters**
- **Bus Stop Signs**
- **Technology**

Website Development

- Project website at www.NENJMMS.com



Final Project Time Line

- **Bus Route Analysis**
- **Final Report**



Next Steps



Next Steps

• BRT Opportunities

- Build upon Bergen County initiatives
- Identify potential corridors for BRT service
 - NJ 17-Mahwah to Paramus
 - NJ 4-Paterson to G.W. Bridge
 - Essex-Market Street – Hackensack to Paterson
 - Boulevard – Hackensack to Meadowlands (Xanadu)
 - River Road – Fort Lee-Edgewater-Weehawken
 - NJ 3
- Service delivery for corridor- depends on characteristics of corridor
 - Full BRT
 - GOBUS
 - Enhanced/limited stop BRT service

Go bus 28 arrives in Essex County

New express service starts October 17

Go bus 28, a new premium service debuting October 17, will provide you with a more convenient trip between Bloomfield, Downtown Newark and Newark Liberty International Airport. Bus-signal priority on Bloomfield Avenue, along with well-lit "Super" stops, also should make your trip faster and more comfortable.



Daily service departs from dedicated stops every 10-15 minutes, serving two branches in Downtown Newark: one serving Broad Street rail station and the other serving University Heights, Newark Innovation Zone and Newark Liberty International Airport. A one-way ticket costs \$2.15 for two zones and \$1.35 for one zone. A one-zone transfer costs \$0.65. All current fare discounts apply for monthly

passes, senior citizens, passengers with disabilities and children, as well as Family SuperSaver fares.

The new, eye-catching fleet of buses — which received design input from bus riders — offers customers added comfort with high-back seats, individual lighting and air conditioning controls, luggage racks and overhead storage, as well as audio and visual bus-stop announcements.

Go bus 28, which is part of the Liberty Corridor, will save

airport employees and travelers parking fees and 20-30 minutes with direct service to Terminals A-B-C, as well as the cargo and maintenance facilities in the north area of the airport via Brewster Road.

University Heights faculty and students, along with Downtown Newark commuters, will benefit from the additional express service that supplements existing bus routes.

For more information, visit www.njtransit.com/gobus28.

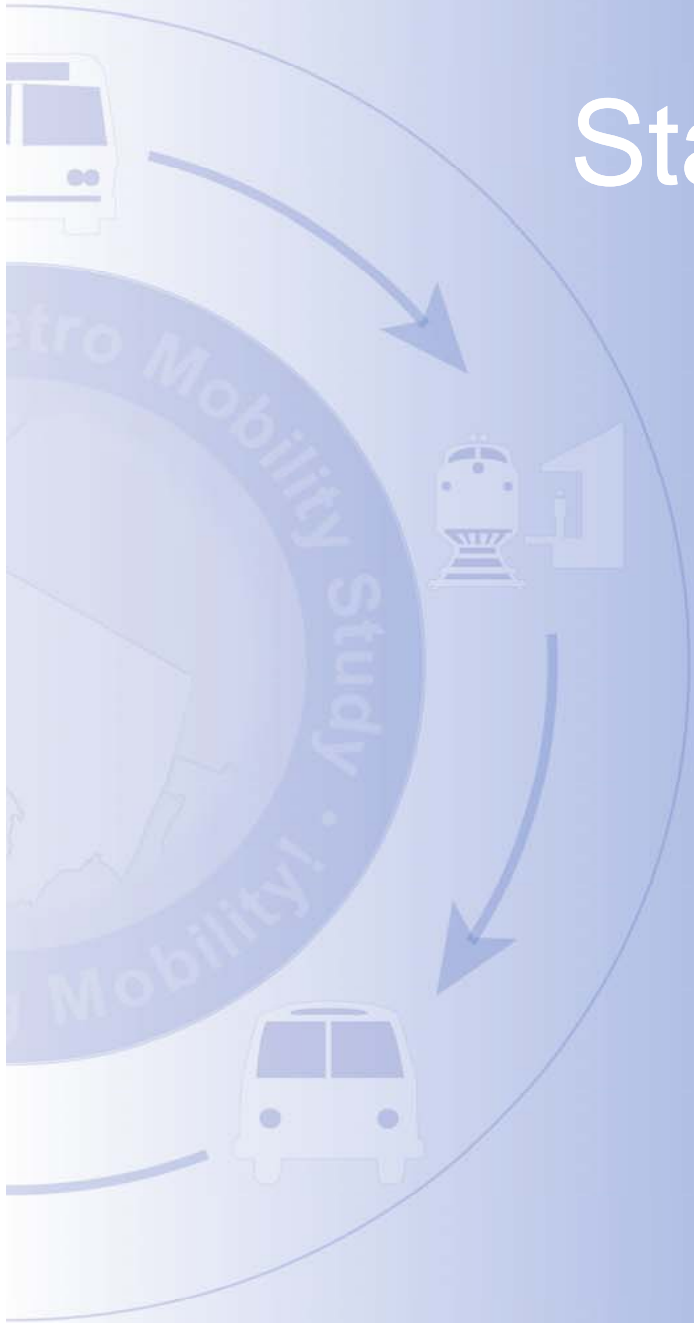
Next Steps

- **PABT Issues**
- **Emergence of American Dream (Xanadu)**
- **Bergen County BRT Study**
- **Action Plan**



Stay in Touch!

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Thank you!

